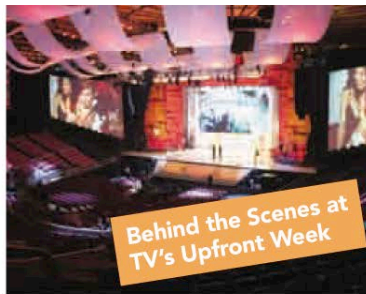


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EVENTS MEETINGS MARKETING STYLE STRATEGY IDEAS



Behind the Scenes at TV's Upfront Week

What's Fresh Now

DISCOVERY GIFTS

Gifts That Give Back

TO ADD THAT WARM-AND-FUZZY FEELING to a corporate gift, check out **Goods That Give** (866.611.4483, www.goodsthatgive.com). The service seeks out socially conscious vendors for gourmet specialties, bath and body products, and home accessories. Merchandise includes treats from the **Vermont Coffee Company**, which works only on a fair trade system with organic farmers, and **Enterprising Kitchen**, a nonprofit that produces handcrafted soaps and teaches job skills to homeless women. As you'd expect, the tasteful packaging is reusable and made of natural materials. You can also brand the boxes. —Mark Mavrigian



DISCOVERY FURNITURE

A Mobile, Versatile Piece

IT'S A SEAT. IT'S AN OTTOMAN. IT'S A low cocktail table. It's **Rollerboy**, a versatile piece of furniture. **Eric Weil** of Brooklyn-based **Ovo Industries** (347.365.0389) designed the concrete piece, which looks like a heavy and unmovable piece of stone, but is actually quite light—only 25 pounds—and has wheels for easy maneuvering. The original measures 16 inches high and 19 inches wide, comes in eight standard colors (they can also be customized upon request), and costs \$550 each (purchasing four or more will bring the price down to \$425 a piece). —Suzanne Ito



INSPIRATION

A Hothouse of Ideas

AN ADDITION TO THE ALREADY EXTENSIVE offerings at the **New York Botanical Garden** (200th St. and Kazimiroff Blvd., Bronx, 718.817.8700), the new **Nolen Greenhouses for Living Collections** is a massive complex that serves as a center for cultivation and research. Although most of the greenhouse areas are off-limits to the public, the **Bourke-Sullivan Display House** is open for shows of special plants and offers an opportunity to learn from the garden's horticulturists. The nearby **LuEsther T. Mertz Library** is the setting for "Glasshouses: The Architecture of Light and Air" an exhibition of drawings, paintings, prints, and photographs that illustrate the history of glasshouses. It continues through August 14. —M.M.



PHOTO: ROBERT BENSON/BOTANICAL GARDEN

ROBERTA KARSCH

SIGNATURE WEDDING LINEN

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